



Equal Protection Project

# IMPACT REPORT

February 2023 - January 2025

Equal Protection Project is **two years** old. Here's what we've done.

## Media Recognition

"EPP's impact is being felt"



"Government watchdog"



"Legal watchdog"



"Civil rights watchdog"



## Leadership

"Educational institutions challenged by EPP found it difficult to justify their identify-based scholarships and programs."

- **The Cornell Daily Sun**

"Half of the scholarships are either shelved or had their eligibility requirements changed after the complaints were filed."

- **Washington Post**

"A non-profit group opposing race-based education policies..."

- **Reuters**

"conservative nonprofit that has challenged diversity, equity and inclusion programs"

- **New York Times**

"Challenged many other programs this year... at colleges, school systems, libraries, and other public institutions."

- **Chronicle of Higher Education**

"particularly active in challenging services for students based on race and gender"

- **The Nation**

## Cases & Legal Challenges

- **60** Office for Civil Rights Complaints
- **10** Amicus Curiae Briefs
- **4** Other Challenges
- **1** Lawsuit

## Vision: 2025

- Continued OCR Complaints
- Strategic Lawsuits
- Expansion Beyond Race-based Conduct
- Media Narrative-Setting
- Equality over Equity

**Wins: 30**

**Impacts: 5**

Win = Discriminatory Conduct Ends

Impact = Conduct Changed But Not Yet Ended

## EPP MEDIA IMPACT

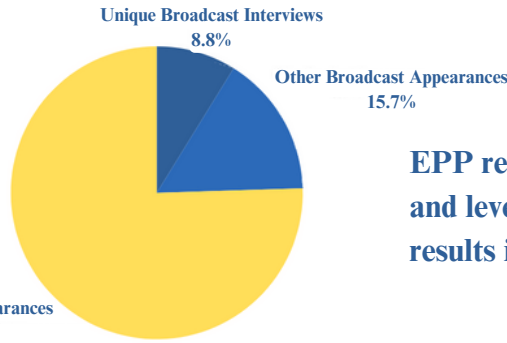
Feb. 2023 – Jan. 2025

Broadcast:

Over 255 Unique Broadcast Interviews  
Over 788 Total Broadcast Appearances

Print/Digital:

Over 2,292 Appearances

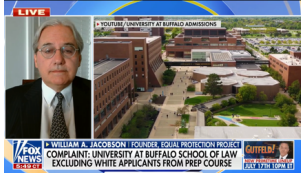


EPP reaches tens of millions of people and leverages this exposure to get results in cases and to drive narratives.

### KEY TV HITS



FOX: Varney & Co.



FOX & Friends



Epoch Times TV



FOX: Evening Edit



NTD: Evening News



FOX: America Reports



FOX: The Ingraham Angle



FOX: Jesse Watters Primetime



FOX: Cavuto Coast to Coast



MSNBC: Morning Joe

### KEY DIGITAL MEDIA HITS

**NEW YORK POST**  
Asian parents claim NY STEM program discriminates against their kids in favor of black, Hispanic students: suit

**The Washington Post**  
*Democracy Dies in Darkness*  
Cuts to race-based scholarships block path to college, students say

THE CHRONICLE OF HIGHER EDUCATION  
Colleges Face Demands to Stop Considering Race in Student Scholarships

**FOX NEWS**  
NYU opens anti-racist class only to White public school parents: report

**The Cornell Daily Sun**  
Law Professor Leads Project That Challenges DEI in Education

**The Minnesota Star Tribune**  
Race-based scholarships at Minnesota State University Moorhead subject of new civil rights complaint

**REUTERS**  
Anti-affirmative action group, emboldened by US Supreme Court, targets scholarships

**Daily Mail**  
EXCLUSIVE: Columbia, NYU, and other top med schools hit with civil rights complaints for discriminating against white and Asian teens by making it easier for blacks and others to join introductory classes

**The Fordham Ram**  
Group Files Complaint Against Fordham Over Anti-White Racism

**The Boston Globe**  
Conservative group files civil rights complaint against MIT alleging program for female students of color is discriminatory

**NATIONAL REVIEW**  
MIT Hit with Civil-Rights Complaint over 'Women of Color' Mentorship Program

**Springfield News-Leader**  
Civil rights complaint filed against MSU alleges discrimination against 'white males'

**THE HILL**  
MIT hit with civil rights complaint over program for women of color

### KEY OP-EDS

**NEW YORK POST**  
Still too woke: Google can't stop at canning subversives

**NEW YORK POST**  
President Martha Pollack is quitting but to save Cornell, ditch DEI

**NEW YORK POST**  
Beware: Gemini's insanity is actually what 'bias-free' AI is all about

**FOX NEWS**  
Supreme Court struck down affirmative action, but that won't stop Harvard

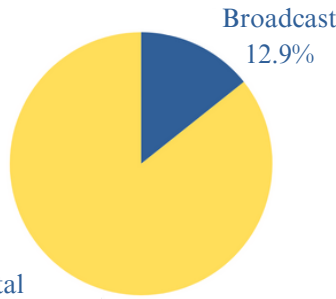
## MEDIA IMPACT: COMBATTING ANTISEMITISM & ANTI-AMERICANISM

Oct. 7, 2023 — Jan. 31, 2025

### Antisemitism Related Hits

Broadcast -- Over 118 Appearances

Print/Digital -- Over 762 Appearances



After the Oct. 7 Massacre, we used our media reach to educate the public how the campus protests not only were antisemitic but also anti-American.

Print/Digital  
87.1%

### KEY TV HITS



MSNBC: Morning Joe



FOX: Varney & Co.



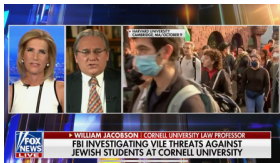
FOX: Cavuto: Coast to Coast



FOX: Jesse Watters Primetime



Just The News: No Noise w/ John Solomon



FOX: The Ingraham Angle



FOX: America Reports



NTD News Live



FOX: The Ingraham Angle



No Spin News w/ Bill O'Reilly

### KEY RADIO, PODCAST, & STREAMING



No Spin News w/ Bill O'Reilly



The James Golden (AKA Bo Snedley) Show



JustTheNews w/ John Solomon



Newt's World w/ Speaker Newt Gingrich.

### ALSO APPEARING ON:



### SAMPLE OF KEY DIGITAL MEDIA



Professor calls on Cornell to make campus safer for Jewish students: 'Faculty is extremely anti-Israel'



Cornell University slammed for 'window dressing' statement after antisemitism on campus



Northwestern University hit with federal complaint after caving to anti-Israel mob's demands



Cornell students to hold 'Jewish Unity' rally to fight rising campus antisemitism



Northwestern accused of caving to protesters as House opens antisemitism probe



Student protests threaten to overshadow commencements



Cornell University professor says radical faculty in academia contribute to antisemitism on campuses



President Martha Pollack is quitting but to save Cornell, ditch DEI